

REPORTER

Col. x In. ... Tot. Inches..... Price

1x2.....2" \$14.00

1x3.....3" \$21.00

1x4.....4" \$28.00

2x3.....6" \$42.00

2x4.....8" \$56.00

2x5.....10" \$70.00

2x6.....12" \$84.00

2x7.....14" \$98.00

2x8.....16" \$112.00

2x9.....18" \$126.00

2x10...20" \$140.00

2x11...22" \$154.00

2x12...24" \$168.00

\$700 Per Column Inch

Col. x In. Tot. Inches..... Price

3x3.....9" \$63.00

3x4.....12" \$84.00

3x5.....15" \$105.00

3x6.....18" \$126.00

3x7.....21" \$147.00

3x8.....24" \$168.00

3x9.....27" \$189.00

3x10...30" \$210.00

¼ Page..31.5" \$220.50

½ Page..63" \$441.00

Full Page \$882.00

SHOPPER'S GUIDE

Col. x In. ... Tot. Inches..... Price

1x2.....2" \$15.50

1x3.....3" \$23.25

1x4.....4" \$31.00

2x3.....6" \$46.50

2x4.....8" \$62.00

2x5.....10" \$77.50

2x6.....12" \$93.00

2x7.....14" \$108.50

2x8.....16" \$124.00

2x9.....18" \$139.50

2x10...20" \$155.00

2x11...22" \$170.50

2x12...24" \$186.00

\$775 Per Column Inch

Col. x In. Tot. Inches..... Price

3x3.....9" \$69.75

3x4.....12" \$93.00

3x5.....15" \$116.25

3x6.....18" \$139.50

3x7.....21" \$162.75

3x8.....24" \$186.00

3x9.....27" \$209.25

3x10...30" \$232.50

¼ Page..42" \$325.50

½ Page..84" \$651.00

Full Page \$1,302.00

Reporter Deadline Friday, 4 p.m.

Processed Color \$100

Shopper Deadline Thursday, 4 p.m.

REPORTER CLASSIFIED

Col. x In. ... Tot. Inches..... Price

1x2.....2" \$13.00

1x3.....3" \$19.50

1x4.....4" \$26.00

2x3.....6" \$39.00

\$650 Per Column Inch

2x4.....8" \$52.00

2x5.....10" \$65.00

SERVICE DIRECTORY

13 Week Discount

Reporter **\$15⁰⁰** per week

\$195⁰⁰ total

Shopper **\$18⁰⁰** per week

\$234⁰⁰ total

DINING ADS

\$675 Per Column Inch

INSERTS

Less Than 5,000 **\$85⁰⁰** per thousand

More Than 5,000 **\$80⁰⁰** per thousand

*Call for rates on inserts larger than 48-tab

BANNER ADS

Full Color Banner Ads in the Reporter
Front Page \$160.00 • Back Page \$130.00

REPORTER COLUMN WIDTH 1.75"

Iron County Reporter is 6 Columns wide

REPORTER CLASSIFIED COLUMN WIDTH 1.25"

Reporter Classified page is 8 Columns wide

SHOPPER COLUMN WIDTH 1.25"

Shopper's Guide is 8 Columns wide

CLASSIFIED ADS

Reporter • Shopper • Online

\$15⁰⁰ for 30 words or less

10¢ for each add'l word • Deadline Friday at Noon

WEB-ADVERTISING

www.ironcountyreporter.com

Top Banner..... **\$200⁰⁰** per month

Right-Side Box **\$120⁰⁰** per month

Web ads will be linked to your business website

Web ad impressions will rotate with other ads

ANNUAL SUBSCRIPTION RATES

Iron County \$47.00 (year)

Out of County \$57.00 (year)

Iron County \$30.00 (6 mo.)

Out of County ... \$35.00 (6 mo.)

E-Edition \$25.00 (year)

OR add to your paper subscription for \$10.00

We cannot guarantee any customer that their ad will run in a specific place.

Iron County Reporter & Shopper's Guide

P.O. Box 311, Iron River, MI 49935 (906) 265-9927 Fax: (906) 265-6357

Sales Contact

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