

# REPORTER

Col. x In. ... Tot. Inches..... Price

1x2.....2" ..... \$14.30

1x3.....3" ..... \$21.45

1x4.....4" ..... \$28.60

2x3.....6" ..... \$42.90

2x4.....8" ..... \$57.20

2x5.....10" ..... \$71.50

2x6.....12" ..... \$85.80

2x7.....14" ..... \$100.10

2x8.....16" ..... \$114.40

2x9.....18" ..... \$128.70

2x10...20" ..... \$143.00

2x11...22" ..... \$157.30

2x12...24" ..... \$171.60

**\$715** Per Column Inch

Col. x In. Tot. Inches..... Price

3x3.....9" ..... \$64.35

3x4.....12" ..... \$85.80

3x5.....15" ..... \$107.25

3x6.....18" ..... \$128.70

3x7.....21" ..... \$150.15

3x8.....24" ..... \$171.60

3x9.....27" ..... \$193.05

3x10...30" ..... \$214.50

¼ Page..31.5" \$225.23

½ Page..63" ..... \$450.45

Full Page .... \$900.90

# SHOPPER'S GUIDE

Col. x In. ... Tot. Inches..... Price

1x2.....2" ..... \$15.70

1x3.....3" ..... \$23.55

1x4.....4" ..... \$31.40

2x3.....6" ..... \$47.10

2x4.....8" ..... \$62.80

2x5.....10" ..... \$78.50

2x6.....12" ..... \$94.20

2x7.....14" ..... \$109.90

2x8.....16" ..... \$125.60

2x9.....18" ..... \$141.30

2x10...20" ..... \$157.00

2x11...22" ..... \$172.70

2x12...24" ..... \$188.40

**\$785** Per Column Inch

Col. x In. Tot. Inches..... Price

3x3.....9" ..... \$70.65

3x4.....12" ..... \$94.20

3x5.....15" ..... \$117.75

3x6.....18" ..... \$141.30

3x7.....21" ..... \$164.85

3x8.....24" ..... \$188.40

3x9.....27" ..... \$211.95

3x10...30" ..... \$235.50

¼ Page..42" ..... \$329.70

½ Page..84" ..... \$659.40

Full Page ..... \$1,318.80

**Reporter Deadline Thursday at noon**

Processed Color \$100

**Shopper Deadline Thursday at noon**

## REPORTER CLASSIFIED

Col. x In. ... Tot. Inches..... Price

1x2.....2" ..... \$13.50

1x3.....3" ..... \$20.25

1x4.....4" ..... \$27.00

2x3.....6" ..... \$40.50

**\$675** Per Column Inch

2x4.....8" ..... \$54.00

2x5.....10" ..... \$67.50

## BANNER ADS

Full Color Banner Ads in the Reporter  
**Front Page \$160.00 • Back Page \$130.00**

## SERVICE DIRECTORY

13 Week Discount

Reporter **\$15<sup>50</sup>** per week

**\$201<sup>50</sup>** total

Shopper **\$18<sup>50</sup>** per week

**\$240<sup>50</sup>** total

## DINING ADS

**\$675** Per Column Inch

## INSERTS

Less Than 5,000 **\$85<sup>00</sup>** per thousand

More Than 5,000 **\$80<sup>00</sup>** per thousand

\*Call for rates on inserts larger than 48-tab

**REPORTER COLUMN WIDTH 1.75"**

Iron County Reporter is 6 Columns wide

**REPORTER CLASSIFIED COLUMN WIDTH 1.25"**

Reporter Classified page is 8 Columns wide

**SHOPPER COLUMN WIDTH 1.25"**

Shopper's Guide is 8 Columns wide

## CLASSIFIED ADS

Reporter • Shopper • Online

**\$15<sup>00</sup>** for 30 words or less

10¢ for each add'l word • Deadline Friday at Noon

## WEB-ADVERTISING

[www.ironcountyreporter.com](http://www.ironcountyreporter.com)

Top Banner..... **\$200<sup>00</sup>** per month

Right-Side Box ..... **\$120<sup>00</sup>** per month

Web ads will be linked to your business website

Web ad impressions will rotate with other ads

## ANNUAL SUBSCRIPTION RATES

Iron County ..... \$47.00 (year)

Out of County ..... \$57.00 (year)

Iron County ..... \$30.00 (6 mo.)

Out of County ... \$35.00 (6 mo.)

E-Edition ..... \$25.00 (year)

OR add to your paper subscription for \$10.00

*We cannot guarantee any customer that their ad will run in a specific place.*

## Iron County Reporter & Shopper's Guide

P.O. Box 311, Iron River, MI 49935 (906) 265-9927 Fax: (906) 265-6357

**Sales Contact**

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