

REPORTER

Col. x In. ... Tot. Inches..... Price

1x2.....2" \$14.20

1x3.....3" \$21.30

1x4.....4" \$28.40

2x3.....6" \$42.60

2x4.....8" \$56.80

2x5.....10" \$71.00

2x6.....12" \$85.20

2x7.....14" \$99.40

2x8.....16" \$113.60

2x9.....18" \$127.80

2x10...20" \$142.00

2x11...22" \$156.20

2x12...24" \$170.40

\$710 Per Column Inch

Col. x In. Tot. Inches..... Price

3x3.....9" \$63.90

3x4.....12" \$85.20

3x5.....15" \$106.50

3x6.....18" \$127.80

3x7.....21" \$149.10

3x8.....24" \$170.40

3x9.....27" \$191.70

3x10...30" \$213.00

¼ Page..31.5" \$223.65

½ Page..63" \$447.30

Full Page \$894.60

SHOPPER'S GUIDE

Col. x In. ... Tot. Inches..... Price

1x2.....2" \$15.70

1x3.....3" \$23.55

1x4.....4" \$31.40

2x3.....6" \$47.10

2x4.....8" \$62.80

2x5.....10" \$78.50

2x6.....12" \$94.20

2x7.....14" \$109.90

2x8.....16" \$125.60

2x9.....18" \$141.30

2x10...20" \$157.00

2x11...22" \$172.70

2x12...24" \$188.40

\$785 Per Column Inch

Col. x In. Tot. Inches..... Price

3x3.....9" \$70.65

3x4.....12" \$94.20

3x5.....15" \$117.75

3x6.....18" \$141.30

3x7.....21" \$164.85

3x8.....24" \$188.40

3x9.....27" \$211.95

3x10...30" \$235.50

¼ Page..42" \$329.70

½ Page..84" \$659.40

Full Page \$1,318.80

Reporter Deadline Friday, 4 p.m.

Processed Color \$100

Shopper Deadline Thursday, 4 p.m.

REPORTER CLASSIFIED

Col. x In. ... Tot. Inches..... Price

1x2.....2" \$13.00

1x3.....3" \$19.50

1x4.....4" \$26.00

2x3.....6" \$39.00

\$650 Per Column Inch

2x4.....8" \$52.00

2x5.....10" \$65.00

BANNER ADS

Full Color Banner Ads in the Reporter
Front Page \$160.00 • Back Page \$130.00

SERVICE DIRECTORY

13 Week Discount

Reporter **\$15⁵⁰** per week

\$201⁵⁰ total

Shopper **\$18⁵⁰** per week

\$240⁵⁰ total

DINING ADS

\$675 Per Column Inch

INSERTS

Less Than 5,000 **\$85⁰⁰** per thousand

More Than 5,000 **\$80⁰⁰** per thousand

*Call for rates on inserts larger than 48-tab

REPORTER COLUMN WIDTH 1.75"

Iron County Reporter is 6 Columns wide

REPORTER CLASSIFIED COLUMN WIDTH 1.25"

Reporter Classified page is 8 Columns wide

SHOPPER COLUMN WIDTH 1.25"

Shopper's Guide is 8 Columns wide

CLASSIFIED ADS

Reporter • Shopper • Online

\$15⁰⁰ for 30 words or less

10¢ for each add'l word • Deadline Friday at Noon

WEB-ADVERTISING

www.ironcountyreporter.com

Top Banner..... **\$200⁰⁰** per month

Right-Side Box **\$120⁰⁰** per month

Web ads will be linked to your business website

Web ad impressions will rotate with other ads

ANNUAL SUBSCRIPTION RATES

Iron County \$47.00 (year)

Out of County \$57.00 (year)

Iron County \$30.00 (6 mo.)

Out of County ... \$35.00 (6 mo.)

E-Edition \$25.00 (year)

OR add to your paper subscription for \$10.00

We cannot guarantee any customer that their ad will run in a specific place.

Iron County Reporter & Shopper's Guide

P.O. Box 311, Iron River, MI 49935 (906) 265-9927 Fax: (906) 265-6357

Sales Contact

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